



Here at HAR-TV, our goal is to consistently provide you with a professionally produced agent video and have it completed in a timely fashion.

Please take a minute to watch some of the videos we've produced in our studio.

Michael LaCourt: <https://youtu.be/auYTV1b5QWE>

Dera Nassri: <https://youtu.be/3s-uaWEYRt4>

Davis Team: <https://youtu.be/siDAu0uj2HI>

Susan Vaughn: <https://youtu.be/ztyJCct16RQ>

If you wish to have photos in your video, please email them to video@har.com. Make sure your photos are high quality as we want them to match the video quality as much as possible.

You may also allow me to choose photos from my collection at my discretion. Most agents choose this option and are happy with the results.

[REMEMBER, PHOTOS ARE NOT REQUIRED. THEY ARE ONLY RECOMMENDED.](#)

Suggested photos:

- Neighborhoods in your market
- Exterior shots of your office
- You working with a client
- Landmarks of your neighborhood
- Your property listings

Please come prepared. We recommend you review your script and practice it often and out loud.

DO NOT WEAR ANYTHING GREEN. This includes ties and jewelry. Bright colors such as yellow, red, blue, violet and even grey work great on camera.



Script Template

First Paragraph: Introduction

- Introduce yourself
- Your experience AND/OR how long you've been in real estate
- The area/ city you work in (if you would like to specify)

Second Paragraph: Services you provide

- Ways you feel only YOU can help the client
- Differences between you and other realtors
- Mention your team or brokerage firm if applicable or wanted

Third Paragraph: Closing

- Remind them to check out your website/ contact you
- Include your saying/slogan if applicable
- Closing such as: "Have a great day", "Good bye", "Hope to hear from you soon".

Remember, this is a template. You do not have to include everything specified in this outline. Its purpose is to help guide you in the script writing process. As a guide, an average speaking pace, 80 words is about 30 seconds.

Feel free to contact us with any further questions about your script or your video content. Thank you.

video@har.com